

HEADLESS CMS PLATFORM PILOT

Storyblok

BlokPilot Accelerator

A guided, pilot to evaluate a firsthand experience of Storyblok's headless CMS feature set and usability.

Choosing the right CMS is a critical investment—and with Storyblok's headless architecture, the potential for speed, flexibility, and scalability is immense. But how do you ensure it's the right fit for your business?

Gain confidence in your CMS selection before a full implementation.

BlokPilot is a functional, branded, trial-implementation of Storyblok. Allowing you to experience Storyblok's components and content authoring in action with minimal risk and maximum efficiency.

Why invest in Pilot with Storyblok?

Kick the Tires

Enable users to evaluate a firsthand experience of Storyblok.

Accelerate Decisions

Quickly assess functionality, integrations, performance and business fit.

Max ROI - Min Risk

Reduce the cost and risk associated with a full CMS implementation.

How it works

Define & Align

Identify pilot goals and success criteria with key stakeholders.

Build & Demonstrate

Develop a tailored Pilot showcasing Storyblok's key features and integrations.

Review & Decide

Collect feedback, analyze results, and provide a final assessment report.

Set up an initial discovery call and BlokPilot consultation

Let us help you decide if a Storyblok pilot environment is the right step for evaluating your CMS requirements.

Get Started

Storyblok is a powerful headless CMS that enables your teams to drive more efficient content development and delivery.

Storyblok is the CMS that fits your stack. Its headless architecture empowers developers to work with and adapt to any technology. Deliver content to any front-end faster with API-enhanced performance and industry-leading security.

CASE STUDY

Redefining NRF's Retail Revolution

With Storyblok in the driver's seat, NRF's digital game is about to go into overdrive. Content creation and delivery has never been this fast and easy - content editors and marketers can now make updates in a flash, without having to rely on developers. They can now create experiences that truly engage their audiences, helping them stay ahead of the game.

But it's not just about speed. Storyblok's secure and stable infrastructure gives NRF the power to grow without worrying about tech holding them back. They can now dream big and build even bigger, knowing they're ready for whatever comes next.

RESULTS

80% ↓

Reduced Need for
Custom Code

70% ↓

Reduced Site
Development Time

75% ↓

Rewrite Rate for
Integrations

100%

Lighthouse Scores

WHAT THEY'RE SAYING

"Storyblok's headless architecture has been a pivotal shift for NRF, empowering our content teams and enabling us to deliver exceptional digital experiences to our members and the retail community at large."

Jason Hoolsema: CIO at NRF

Why RDA

As a proven Storyblok Platinum Partner, RDA combines our deep technical expertise with Storyblok's powerful platform, enabling enterprises to deliver seamless, high-performance web solutions. RDA blends innovative strategies with meticulous planning and precise execution that deliver tangible value and measurable success for our clients.